



Brenda Dalton

✉ hello@brendadalton.com

🖱 www.brendadalton.com

📷 🐦 📌 @brendagdalton

OPPORTUNITIES

- Affiliate marketing
- Sponsored blog posts
- Sponsored social media
- Product reviews
- Ambassadorships
- Giveaways
- Speaking engagements
- Collaborations

CORE SUBJECTS

- Gluten-free lifestyle
- Shortcuts to live a full life & save energy
- Easy entertaining & decor
- Balancing motherhood & chronic illness

BRAND PARTNERSHIPS

- Planet Fitness
- Rocksbox
- James Avery Jewelry
- Cost Plus World Market
- Godiva Chocolate
- HP Millennial Influencer Panel
- Various beauty brands

FEATURED BY

- Oklahoma television & radio
- Huffington Post

about

Brenda Dalton is a lifestyle blogger based in Tulsa, Oklahoma, helping modern women and mothers across the United States design a life they love for themselves and their families while battling chronic illness.

Though Brenda has battled various autoimmune diseases for many years, it wasn't until she was diagnosed with rheumatoid arthritis, psoriatic arthritis and hypothyroidism in her late twenties did she choose to become an advocate for those that may "look healthy," but fight a battle every day with their own bodies.

By featuring gluten-free food and products, entertaining hacks and now, pregnancy and motherhood tips for women with chronic illnesses, she hopes to bring to light what chronic illness looks like for young, modern women. In Brenda's opinion, women and young mothers no longer need to hide from living a full life, even while battling pain, illness and the variety of treatments that come with it.

With more than seven years of professional social media and digital marketing experience, Brenda knows how to create compelling content for her readers - your customers - on multiple digital platforms to showcase your business's core brand and products. In addition, Brenda has more than 6 years of photography and graphic design training at the higher education and post-graduate level, making her blog and social media posts - and your products! - pop with professional-level images and graphics.

SPONSORED BLOG POSTS START AT \$115
SPONSORED SOCIAL STARTS AT \$50

AUDIENCE TRAITS & INTERESTS

- CHRONIC ILLNESS (SPOONIES)
- MIDDLE-UPPER CLASS
- TECH SAVVY
- WELL-DESIGNED INCLINED
- LOVERS OF TRAVEL
- HAS A CREATIVE SPARK
- CO-PARENTING
- MOTHERS, AUNTS & SOON-TO-BES
- BREAKING STEREOTYPES & BARRIERS OF ILLNESS

