



Brenda Dalton

MODERN MOM BLOGGER WITH A HEART FOR WOMEN WITH CHRONIC ILLNESS

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33 YEARS OLD
TULSA, OKLAHOMA, USA
MARRIED
BOY MOM OF ONE

OPPORTUNITIES

- Affiliate marketing
- Sponsored blog posts
- Sponsored social media
- Product reviews
- Ambassadorships
- Speaking engagements
- Collaborations / Takeovers

CORE SUBJECTS

- Chronic illness
- Wellness
- Advocacy
- Parenting/Pregnancy
- Hair loss & wigs
- Easy entertaining
- Hacks to conserve energy

BRAND PARTNERSHIPS

- Planet Fitness
- James Avery Jewelry
- Beech-Nut Foods
- Rocksbox
- Godiva Chocolate
- Cost Plus World Market

about

Brenda is a voice of hope and humor for moms dealing with the trials and tribulations of living with chronic illness. As an advocate for those with invisible illnesses, she's changing the way the world views chronic illness and disability, especially in young women and mothers.

Her goal is to show women they can live a fabulous life they love, even with limitations on health and diet. Her blog focuses on gluten-free entertaining, parenting tips, motherhood guides, personal insight into chronic illness and hair loss, along with shopping and family travel.

Since being diagnosed with multiple autoimmune diseases in her 20s, including psoriatic arthritis, thyroid disease, and Sjogren's syndrome, Brenda knows the toll these illness can take on women's physical and mental health, and most importantly, one's livelihood to live a "normal" life like everyone else. She aims to inspire hope, bring humor, and encourage livelihood into her readers' lives each and every day.

With more than 12 years of professional photography and graphic design experience and eight years of digital marketing experience, Brenda offers a refreshingly professional approach when working with brands. With a Bachelor's degree in photography, and a Master of Arts degree focused on journalism and advertising, she knows just how to create compelling content for her readers - your ideal market - on multiple digital platforms to showcase your business' core brand and products.

By working with Brenda, you'll receive high-quality, professional images with every campaign, along with sponsored content you can present to your own audience that remained on-brand, beautiful and compelling.

audience

- MILLENNIAL MOMS & SOON-TO-BES
- TECH-SAVVY
- ON-TREND
- MIDDLE-UPPER CLASS
- BREAKING STIGMA & BARRIERS OF CHRONIC ILLNESS & HAIR LOSS

SPONSORED BLOG POSTS START AT \$125
SPONSORED SOCIAL STARTS AT \$50 PER PLATFORM

MONTHLY
SOCIAL REACH

154.2K
*COMBINED

SOCIAL
FOLLOWING

4,314
*COMBINED

MONTHLY
SITE VISITS

2.9K

KEY
DEMO

25-40